

## **ALPHASHOT MICRO**

### Jewellery & watches photo studio

# Capture the brilliance of your product

ALPHASHOT MICRO is an all-in-one solution designed for small items photography, specifically jewellery, gems and watches. It makes it easy fro non-professionals to create consistent images ready for print or online use. It features a patent pending cylindrical lighting system, 360° motorized turnable, a set of accessories and spot light. Eveything to make sure, that the images of different type of jewellery, can be made with consistency, easily and it's specific features can be highlighted.

The key element of ALPHASHOT MICRO is APLHASHOT EDITOR software. It controls directly the lighting with turntable and allows to produce still packshots, 360° images and video. The template based workflow allows to repeat once steup image configuration forever. Software technologies designed specifically for jewellery: Super Focus and Color Beautifier allow to highlight details of the photographed product. Color Beautifier makes it easy to improve brightness of gold, silver, rubies, sapphires and emeralds. Super Focus can make the item razor sharp in its full depth, normally not possible in photography of small items.







#### **TYPICAL USE:**





MICROCHIP PICTRES720 PICTRES720 OAOSOTS



COINS



**ELECTRONICS PARTS** 

WATCHES

**BRACELETS** 



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SPECIFICATIONS:	ALHASHOT MICRO
Max. size of photographed object	18x16x15 cm
Max.load	1kg
Lighting	LED (>500) 6 independent panels
Power Ligting Technology	YES (2700 lumens)
Camera angle adjustment	0-90°
Color Rendering Index	>90
Camera connection	USB Type A
PC connection	USB Type B
Output still image format	Png, jpeg, RAW (as shot by camera) + png mask
360° image output formats	HTML5, Flash , animated GIF
Output video file format	AVI, MP4, direct upload to YouTube
Export	Simple user defined mode; advanced xml file defined
Multiple cameras control	YES, up to 5 cameras (Canon only)
SUN hosting package	Included: PRO plan - 500 products, 1 year
Dimensions [DxWxH]	56x70x75cm
Total weight	35 kg
Power supply	110-230VAC max 450W
Camera compatibility	NIKON I CANON DSLR with Live View
OS compatibility	Mac OS X 10.9 or later, Windows 78 or later
Specifications are subject to change without notice	

- Shoots still, 360° photos, 360 videos: One ALHASHOT three ways to present your product.
- Automatic background removal: Graphic designer no longer has to spend time removing background, ORBITVU will do it for him instantly.
- Image consistency: Template based workflow: setup once, repeat forever.
- **Super Focus:** Several images at differrent focus levels are automatically combined into one image fully in focus.
- Color Beautifier: Rubies, sapphires, emerald, gold and silver: each color can be imporved idependently for each other to add more brilliance to your product.
- **Spot Lamp:** Adjustable spot lamp illuminates exactly the area you want highlighting your product details.
- Interchangable Turnables: Transparent, glossy black or opalescent white plates allow to tale any kinds of photos of whatever jewellery one might desire.



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- > PolyPattern Pattern Design and Automatic Marker Making
- > VSticher 3D Prototyping
- > PolyPattern DOT Plotter High Quality Inkjet Plotters
- > PolyOrganize PLM and Production Monitoring
- > OrbitVU 360° Photography Systems
- > Mockshop Visual Merchandising